

MISTINGUETTE

/mee - stehng – get/

noun

1. A niche boutique salon consisting of independent studio workspaces where highly skilled and specialized *métier* professionals collaborate their individual expertise in artistry to produce an immaculately polished end product that melds sophistication and allure into a single entity.
2. A woman who harnesses poise and sass, while her unabashed social decorum consists of ground-breaking stylish excellence, inner strength, and utter refinement.

adjective Mistinguette, Mistinguetty

1. Harnessing the power of **MIND, BEAUTY & STYLE**.
 - a. Being confident and secure without conceit or arrogance; takes responsibility for one's self in a bold, fearless, and loving manner.
 - b. Radiates positivity and loveliness while visually inspiring pleasure and delight.
 - c. Chic styling that undeniably draws favorable attention.

verb Mistinguettify, Mistinguettenize

1. The process of becoming a *Mistinguette*; occurs under the guidance and direction of a **LA MISTINGUETTE** Mind, Beauty & Style Professional.
2. The act of preparing for a special event at the **LA MISTINGUETTE** Studios in accordance with the skillful services provided by a **LA MISTINGUETTE MIND, BEAUTY & STYLE** team of professionals.

Origin: Jeanne Florentine Bourgeois, nicknamed “Mistinguet” (1875-1956) was a popular French actress and singer who had her debut at the Casino de Paris in 1885. Her risqué routines captured the minds of Parisians and she went on to become the most popular and highest paid female entertainer in the world. She was so famous her legs were insured for 500,000 francs in 1919. I guess you could say, she was kind of a big deal. So important, her name lives on to inspire women to be described as a *Mistinguette*.

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